



A Summer Message from the Chamber

Courtesy of:
Melissa Maschke
Chamber Director
Key Employment Services

First and foremost, the Olds and District Chamber of Commerce **sincerely appreciates your continued patronage** as a valued Chamber member. We believe it is essential to foster a positive business environment by providing services, advocacy and leadership to our members.

Your membership in the Chamber sets apart your participation in the business community and commitment to all things community. We continue to be entrusted to provide more services and opportunities for your business. We are working through strategic planning and are looking forward to serving you better! It is with the support of our members that we can be effective in meeting today's business challenges and rewards.

We are happy to announce the Olds and District Chamber of Commerce has a **New Board Member**, Janice Widmer-Anderson. Janice has been local to the Olds area for several years and is the Owner and Broker with Widmer Realty. Janice is a past board member with the Chamber and we are pleased to have her return.

Exciting Chamber News: We will be re-launching a **new website** for the Olds and District Chamber of Commerce. We promise to serve you better with efficient payment systems and event sign-up. More updates on this to come.

In the News: Passing on some information out of the Government of Canada for the Innovation, Superclusters Initiative. The Innovation Superclusters Initiative will invest up to \$950 million between 2017–2022 to support business-led innovation superclusters with the greatest potential to energize the economy and become engines of growth. Through a small number of high-value, strategic investments this initiative will co-invest with industry in bold and ambitious proposals to strengthen Canada's most promising clusters and build superclusters at scale. This initiative is a first of its kind for Canada, fostering stronger connections—from large anchor firms to start-ups, from post-secondary institutions to research and government partners—and opening the door to new forms of industry partnership. It represents a significant commitment to partnering with industry and supporting the success of leading domestic and global companies that choose to innovate in Canada.

<https://www.canada.ca/en/innovation-science-economic-development/programs/small-business-financing-growth/innovation-superclusters.html>

Highlights of some events that are fast approaching: The **BUSINESS AWARDS RECOGNITION & CELEBRATIONS**.

Each year, the Olds & District Chamber of Commerce celebrates Business Awards Week Recognition & Celebrations with two events: in September, the "**Business, Beer & Blue Jeans**" event, and in October, the "Business Awards Banquet". These events pay tribute to the owners and managers of small and medium sized enterprises, and are great reminders to the entire community of the tremendous contribution small business makes to our local economy. Nomination forms can be found on the website. Categories include People's Choice, Exceptional Customer Service and the Youth Employee of the Year. Nominations close at 4 p.m. August 31st of each year.

Also, **something to think about:** As a member of the Olds & District Chamber of Commerce, you are already part of a strong business networking resource. Visibility and involvement play a key role in the success of many businesses. Taking advantage of Chamber Breakfast/Luncheon sponsorship opportunities is a win/win for everyone. Sponsorships not only improve the visibility and stature of your business, but also help build and maintain your Chamber network to continue to advocate for small, medium and large local businesses in the Olds and surrounding area. If sponsoring a luncheon or breakfast is something you have been thinking about to showcase your business to the membership, please call the Chamber office and chat with Robbin about the opportunity – 403-556-7070.

We had a **great turnout** for the June luncheon on the 14th featuring Sundial Growers. 58 members and guests came out to hear about the launch of their state-of-the-art commercial medicinal cannabis growing facility in Olds. The Chamber would like to thank Sundial for the sponsored event featuring catering by Astoria Restaurant and Cocoa Tree Bake Shoppe.

A **huge thank you to all** of who attended the Grand Opening of the **Everything Olds Information and Entrepreneur Centre** with Olds Institute and the Olds & District Chamber of Commerce. If you haven't had a chance to stop by – please do! We are located at: #1, 5102 – 51st Street (across from Post Office).

As always members! We are always in search of ways to do things better. If you have any ideas or suggestions for your Chamber, please don't hesitate to contact the Chamber President; Ben Stone @ 403-556-7937, via the website to find another Chamber Board Member. We are always looking to improve upon the services that we offer, and what better way to do that than through personal input!

Thank you.

From your Board Member,

Melissa Maschke,
Key Employment Services