



Thank you for your positive response to the Chamber Breakfast/Luncheon Hosting Sponsorship Opportunity. Provided below are the details to help your event be a success.

Chamber Breakfast/Luncheons are held on the 2nd Wednesday of each month from either 7:30 – 8:30 or noon – 1:00 pm. Book early to get your choice of date(s).

Besides the premier promotions included below, the Chamber will also manage the:

- *booking of venue, caterer (and selection of menu)*
- *attendee registrations (note: fee's collected are deemed Chamber revenue)*

CHOOSE FROM THE FOLLOWING HOST/SPONSORSHIP options:

- 1) *A sponsorship of \$250 for members and \$350 for non-members includes promotion of your business via the following:*
 - a) event e-mail invitation (200+) Chamber membership*
 - b) online Calendar of Events and Monthly Newsletter*
 - c) opportunity to introduce the event speaker (rough script provided)*
 - d) premier space (by podium) for your banners (must bring with)*
 - e) placement of business cards at each place-setting*
 - f) space to showcase your promotional material, give-aways etc*
 - g) a premium spot for your logo and any special promotion you are running, (including photos' taken of the event) posted on the Chamber Website and Facebook pages for the remainder of the month (aprox 3 weeks)*

- 2) *A sponsorship of \$450 for members and \$550 for non-members includes promotion of your business via the following:*
 - a) event e-mail invitation to (over 200) Chamber members*
 - b) online Calendar of Events and Monthly Newsletter*
 - c) 15 minute showcase opportunity to speak/share your business promotion(s)*
 - d) 3- 5 minute live online video posted on Chamber Facebook feed*
 - e) premier space (by podium) for your banners (must bring with)*
 - f) placement of business cards at each place-setting*
 - g) space to showcase your promotional material*
 - h) a premium posting of your logo and any special promotion you are running , on the Chamber Website, Chamber Facebook page, including the Live Video stream, and photos' taken of the event- for the remainder of the month (aprox 3 weeks)*
 - i) *opportunity to provide one 'business card door prize give-away; includes opportunity to keep business cards collected*

**Door Prize Giveaway: If you chose to participate in the door prize give away, business cards will be collected and used for the draw, held aprox 10 minutes before the event ends. At the close of the event these cards will be given to you for follow-up.*

As a member of the Olds & District Chamber of Commerce, you are already part of a strong business networking resource. Visibility and involvement play a key role in the success of many businesses. Taking advantage of Chamber Breakfast/Luncheon sponsorship opportunities is a win/win for everyone. Sponsorships not only improve the visibility and stature of your business, but also help build and maintain your Chamber network to continue to advocate for small, medium and large local businesses in the Olds and surrounding area.



Olds & District Chamber of Commerce

Chamber Breakfast/Luncheon Hosting Sponsorship Application

Company Name _____

Physical Address of Business _____ For profit:___ Non-profit___

Company Website Address _____ Phone _____ Cell: _____

Contact Name and Title _____

Email _____ Fax Number _____

Level of Sponsorship X: A) MBR @ \$250__ B) NON-MBR @ \$350 __ C) MBR @ \$450__ D) NON-MBR @ \$550 __

Date of Event you wish to sponsor: _____ Breakfast ___ Luncheon ___

Will you bringing or require and technology for your presentation? Yes___ No___

If yes, what would you require? i.e. projector; ___ Laptop ___ Screen ___ Microphone:___ Other: _____

Do you wish to participate in the Business Card Door Prize Draw? Yes___ No ___

If so, what will you be offering as a Door Prize and the Value? _____ \$_____

Using the space below, please describe what you will speak on in your presentation, and any promotional items you will bring, and space required. Information provided here will be used to promote the event on Olds Chamber website, and Facebook page, with a hyperlink to your website (if provided above).

The Olds Chamber reserves the right to edit or reject any offers for sponsorship at their sole discretion. We encourage you to contact the Olds Chamber if you are unsure of what to offer as a topic to speak on. We'll be happy to help!

Four horizontal lines for providing details about the presentation and promotional items.

Guidelines for the Chamber Breakfast/Luncheon Sponsorship Program

- 1. Presentations can be on specific product or service, or a topic that would be of benefit to the membership (as mentioned, approved at the discretion of the Chamber).

2. Hosting/Sponsoring organization provides the Chamber with the following information minimum 2 weeks prior to event for promotional use website ready of: business logo, photo of storefront or business, photo and bio of speaker.
3. Hosting/Sponsoring organization must attend the event a minimum of 1 hour prior to the event to set up and test technology and set out promotional items.
4. It is the responsibility of the business to immediately notify the Olds Chamber of any changes or revisions after sending in your application.
5. Cancellations up to 2 weeks prior to the event will be refunded at 75%. Less than 2 weeks -no refund provided. (Extenuating circumstances will be taken under consideration and reviewed by the Board).
6. The **Chamber Breakfast/Luncheon Sponsorship Program** is not to be associated with any political activity.
7. The Olds & District Chamber of Commerce is not responsible or liable for any agreement, disagreement, merchandise, service, product or item purchased or received by the Olds Chamber's members under this program. Users of the program shall not bring any claims against the Olds & District Chamber of Commerce.
8. Participation in this program is not an endorsement by the Olds Chamber of the products or services offered by the Sponsoring organization.
9. Organizations involved in the **Chamber Breakfast/Luncheon Sponsorship Program** accept these terms.

Signature: _____ Date: _____

Sponsoring Organization: _____

Thank you for your participation in the **Chamber Breakfast/Luncheon Hosting Sponsorship!**

'Building Community with and for Business'



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